## Kunstgesellschaft Luzern

# Guiding Principles of the Kunstmuseum Luzern

### Commitment

The Kunstmuseum Luzern makes an important contribution to the cultural identity of the region, responds to current issues and collaborates with other institutions and partners. At the same time, the Kunstmuseum Luzern adds to the national and international aura of the region, and its varied and ambitious programme is decisive for cultural tourism in the Lucerne region.

As a place where people of different backgrounds, interests and convictions can come together, the Kunstmuseum Luzern promotes diversity and exchange. Through its interest in socially topical themes, and by being publicly accessible, barrier-free and inclusive, the Kunstmuseum Luzern promotes a culture of mutual respect and an atmosphere of acceptance. The Kunstmuseum Luzern aims to grow both in qualitative and quantitative terms, and in doing so drive social discourse.

## Identity

The Kunstgesellschaft Luzern, a society founded in 1819, enables access to the fine arts, contributes to the dissemination and consolidation of an understanding of art, and promotes art and artists. As the sponsoring organisation behind the Kunstmuseum Luzern, the society bears financial responsibility. Thanks to regular large-scale exhibition projects focusing on contemporary art, the Kunstmuseum Luzern enjoys an international reputation. Located within the famous KKL, Culture and Congress Centre Lucerne, the Kunstmuseum Luzern ranks as a leading institution in the field of the fine arts in Central Switzerland.

#### Mission

The Kunstmuseum Luzern is the competence centre for art in the whole region. In keeping with the service agreement between the Kunstgesellschaft Luzern, Canton Lucerne and the City of Lucerne, the task of the Kunstmuseum is to present, collect and preserve art. In order to fulfil its qualitative aspirations, the Kunstmuseum Luzern builds on a professional museological infrastructure as well as on transparency regarding governance structure, responsibility and financial management. The Kunstmuseum Luzern generates substantial funds of its own and, together with the Kunstgesellschaft Luzern, jointly pursues cooperation with private circles, the economic sector and foundations so as to finance projects.

#### Programme

The Kunstmuseum Luzern's exhibition programme stands out because of its diversity: temporary exhibitions with an international outreach, the Collection Presentation newly conceptualised each year, a juried exhibition of works by artists from Central Switzerland as well as solo exhibitions by up-and-coming artists are organised in parallel. The aim of the Kunstmuseum Luzern's versatile programme is to actively co-write art history.

The Kunstmuseum Luzern fosters communication with its visitors and combines exhibitions on important positions in contemporary art with a varied offer for all age-groups: classical guided-tours, performances, lectures, readings, concerts and much more, all stimulate discourse on art. The Kunstmuseum Luzern consistently combines analogue and digital communication with special attention to cooperative and innovative forms.

## Collection

As the cultural archive of Central Switzerland, the Kunstmuseum Luzern is constantly developing and expanding the existing collection. The concept underlying the collection is to intensify the focus on historical works with links to both the institution and to Central Switzerland, as well as on art of the 1970s, and to document artistic creativity in Central Switzerland and its own exhibition activities. The Kunstmuseum Luzern is constantly examining its holdings with a view to their provenance and actively endeavours to arrive at "just and fair solutions" in keeping with the Washington Principles.

Kunstgesellschaft Luzern, 31.05.2024